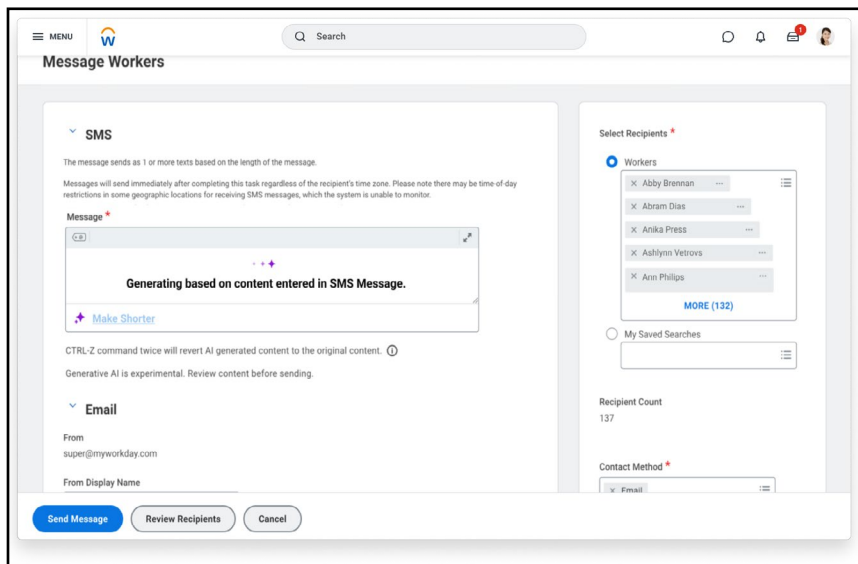


Workday Messaging.

In today's fast-paced environment, timely and effective communication is crucial. Workday Messaging empowers your organization to connect with workers, candidates, and students through their preferred channels, helping ensure your messages are reliably sent.

Accelerate time to action.

Users are 4x more likely to take action on a text message than an email. With Workday Messaging, you can send SMS notifications through any custom business process notifications within Workday, reducing delays on action.



Ad-hoc worker communication.

Send SMS notifications to:

- Welcome new team members during onboarding
- Communicate a shift change
- Invite candidates to apply for positions

Key Benefits

- Facilitate quicker responses by delivering timely notifications
- Engage more effectively with your audience through their preferred channels
- Accelerate task completion with SMS
- Allow recipients to manage their communication preferences with easy opt-in/opt-out options

Key Features

- **SMS for Custom Business Process Notifications:** Send personalized messages tailored to a specific business process
- **Conversational Messaging:** Effortlessly connect with applicants through text messaging
- **Ad Hoc Messaging:** Deliver time-sensitive messages to workers as needed
- **Opt-In/Opt-Out Management:** Empower users to control their SMS communication preferences

Results

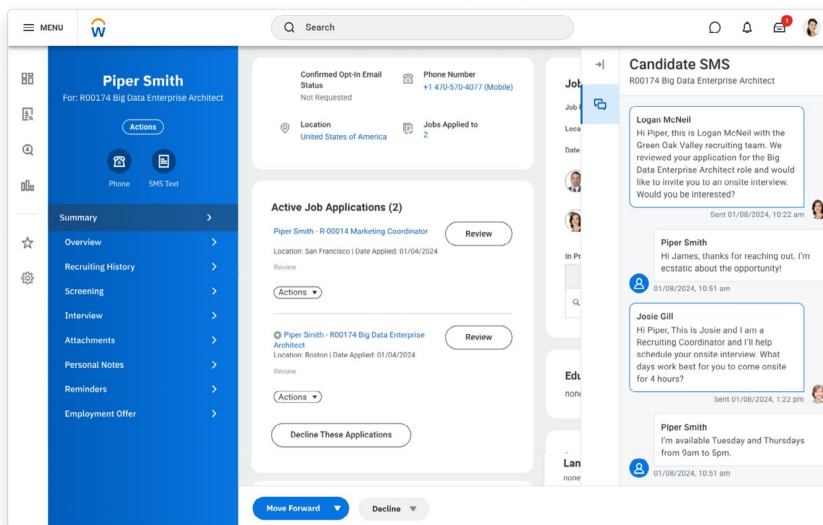
- **Faster Actions:** Accelerate time to action
- **Improve candidate engagement:** Enhance interactions with potential hires
- **Accelerate Sourcing:** Identify and connect with candidates more efficiently
- **Faster time to hire:** Streamline the recruitment process for quicker onboarding

Rapidly reach more candidates.

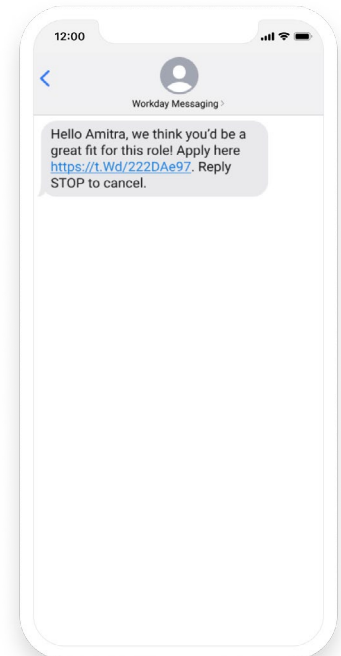
Workday Messaging streamlines recruiting and boosts candidate engagement. HR and hiring teams can reach more recipients by sending targeted ad hoc messages to candidates and inviting them to apply via SMS. Response rates can be further enhanced by using local phone numbers for SMS communications.

Additionally, recruiters can build ongoing relationships with interested candidates who opt-in to two-way SMS conversations. SMS recruiting messages can include:

- Invitations to apply for positions
- Reminders for outstanding tasks
- Upcoming event notifications, such as interviews



Bi-directional SMS communication.



Mobile SMS notification.

Empower users with communication control.

Workday Messaging lets users decide if they want to opt in or opt out of SMS notifications entirely. This familiar feature puts users in control, enhancing satisfaction and compliance.

To learn more about Workday Messaging, contact sales at:
workday.com/contactsales

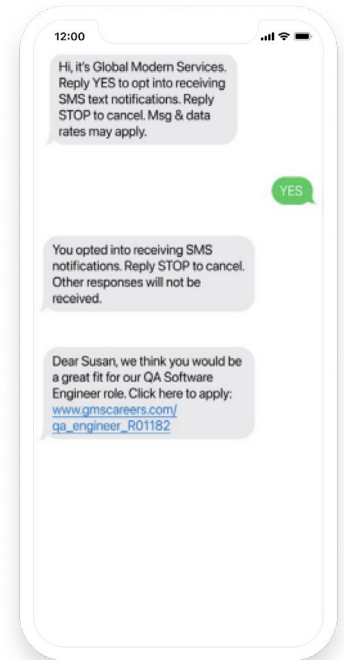
Services and support for successful outcomes.

With Workday, you're never alone. We offer deployment services, training, support, and continuous innovations to help you use Workday with confidence. Because each customer has different requirements, resources, and goals, we've designed our services to meet a variety of needs and learning styles to help you realize your desired outcomes in today's changing world.

Workday is committed to your success—well beyond a smooth deployment. As our customer, you're part of a powerful community of Workday teams and expert partners, and one of the most collaborative peer groups in the industry. From self-service resources and shared best practices to education and 24/7 support, you're empowered to get the most out of Workday today, tomorrow, and every day.

With Workday, there's no limit to what you can achieve.

For more information, visit: workday.com/cx



End-user opt-in.

+1-925-951-9000 +1-877-WORKDAY (+1-877-967-5329) Fax: +1-925-951-9001 workday.com

© 2025 Workday, Inc. All rights reserved. WORKDAY and the Workday logos are trademarks of Workday, Inc. registered in the United States and elsewhere. All other brand and product names are trademarks of their respective holders.

20250609-workday-messaging-datasheet-enus

